

Mountain Monthly Report September 2014

What an interesting month it has been. There have been many conversations happening in our community around facilities we have or do not have, lack of funding for our shire and rate increases. Key to these conversations is the Community Cultural Facility to be built adjacent to Frank Thompson Reserve. The Kinglake Ranges Foundation has been working consistently over the past three years with various Local Community Groups, VBAF and State Government to see this project evolve and as most are aware there have been changes to the scope and potential funding.

It was with great pleasure that we can announce that the funding and land transfers had been finalised with \$1.8million Grant Agreement and the parcel of land (5.0Ha, 192 Kinglake-Heidelberg Road, Kinglake 3763) being transferred to the Kinglake Ranges Foundation.

Architect Alwyn Williams with his team at soft loud house architecture pty ltd have been appointed, and with his extensive experience and local knowledge we are very excited to see his concept drawings for the site. Alwyn working alongside Andrew Laidlaw (Landscape Architect) will develop a whole of site masterplan to ensure the integration of landscape and buildings from the early stages.

We invite all to visit our webpage www.krfoundation.org.au , for information not only relating to the Community Cultural Facility but also the many other projects and programs the Kinglake Ranges Foundation is engaged in.

Community and Cultural Facility Frequently Asked Questions

(Available on our Website)

Q. Can I provide my input?

A. Yes. Please provide feedback via this Link [Feedback](#)

Q. What might it look like?

A. The facility will be visually striking but sensitive to its location and concept drawings will be publically available once completed by Soft Loud Architects Pty Ltd. www.softloud.com.au

Q. What activities might the facility support?

A. The facility will support a visitor information centre, a space for performances, support current education programs, lifelong learning/training, cafe, exhibitions, historical society displays, community group meetings and functions and corporate hire of the space.

Q. Will it affect my rates?

A. No, the facility is a community owned asset, managed and owned by the Kinglake Ranges Foundation.

Q. Will some government department call the shots on when it will be open, what it is used for, or if it will be closed down?

A. No, the facility is a community owned asset, managed by the Kinglake Ranges Foundation.

Q. Who will own the Land?

A. The Kinglake Ranges Foundation.

Q. How does this \$1.8 million project compare to other regions?

A. In July 2011, the Government allocated almost \$7 million to the Marysville and Triangle Economic Recovery Package and the Marysville Surrounds Tourism & Events Program.

[Feb 2014. <http://www.rdv.vic.gov.au/fire-recovery-unit/policy-and-coordination/5-year-report>]

In late 2010, the Victorian Government committed up to \$19 million to facilitate the establishment of a new (\$28M) Hotel and Conference Centre in Marysville in partnership with the private sector.

[July 2014. <http://www.rdv.vic.gov.au/fire-recovery-unit/planning-and-rebuilding/marysville-hotel-and-conference-centre>]

Q. Is \$1.8M enough?

A. The funding will allow a complete site design and construction addressing the core identified aspirations for the facility;

- Building community capacity through arts and education
- An Iconic building that celebrates the Kinglake Ranges
- Multiple uses for the local community and visitors
- A facility that reflected the community aspirations for the future
- A gateway to the Kinglake Ranges and its natural and cultural assets

Q. How will it be maintained?

A. A revised business plan is currently being developed, to take into consideration all aspects of the expanded programming options, café and visitor numbers.

Q. Will it adversely affect local businesses?

A. On the contrary, the facility will increase visitation to the area highlighting our local businesses and natural assets.

Q. Will it compete with the current facilities?

A. No, the facility will provide a unique additional venue available to all community groups and individuals, filling the gap of a large capacity meeting/performance space.

Q. Can the funds be used for other purposes?

A. No. The funds are specifically for a building to support arts and education to be built on the five hectares to the West of Frank Thompson Reserve. A natural spinoff from the facility will also be a sustainable boost for local businesses. We use it or lose it.

Q. Why not upgrade existing facilities?

A. We have an opportunity to establish a facility positioned with what is one of our communities greatest assets – The View. The parcel of land is well situated as a gateway to our National Parks and State Forests. Reconfiguring often costs more than building from scratch.

Reminder's

To all groups, send through your community events to info@krfoundation.org.au, and if you're not on our mailing list or we need to update details please give us a call 5786 1976 or send an email.

Brett De Hoedt - Communications Workshop

A HUGE thanks to Brett De Hoedt for presenting this informative and entertaining workshop. It was a fantastic turn out with well over twenty people in attendance, who now receive as part of their attendance fee a generous offer of 4 weeks telephone support and indepth notes. This workshop covered all aspects of social media and marketing from webpages, emails, facebook and twitter.

To contact the Kinglake Ranges Foundation please call our office on 5786 1976 or email info@krfoundation.org.au.